



Merlot

0,75 L

Young, creative, and unconventional – Val Duna embraces a modern, artistic approach instead of traditional wine marketing. With an AI-generated graffiti design, Val Duna appeals to a contemporary, style-conscious community that loves new trends and doesn't adhere to old wine rules. The focus is on uncomplicated wine enjoyment: through clear communication of the grape variety, Val Duna is easily accessible to young, modern consumers without wine knowledge. But Val Duna is more than just wine – the brand represents joy of life, sociability, and individuality. It embodies a carefree lifestyle and positions itself as approachable, bold, and optimistic.

Country of origin / region

Wine of Romania

Grape variety(s)

Merlot

Quality level

Flavor

Semi-dry

Flavors



Blackberry



Cherry



Jam



Plum



Vanilla

Alcohol (vol/%)



Residual sugar (g/L)



Total acid (g/L)



This fits well



dark meat



pasta

Pizza

Pizza



white meat

Award(s)

EAN

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